

Activity Handout for Module 1:

Information and Communication Channels within the Guide Service Model (GSM) for Multifunctional Agriculture (MA)

Contents

Analysis of Guide Service Model (GSM)

A 1.1 Icebreaker activity: Choose the Photo you like the best (30 min)

Proposal of New GSM

A 2.1 Using GSM models to find a solution of the problem (30 min)

Communication within GSM

A 3.2 Roleplay (30 min)

Unit Title	Analysis of GSM
Activity Number: A 1.1	Duration: 30 min
Learning outcomes	<ul style="list-style-type: none"> Describe the meaning of multifunctional agriculture. formulate the multifunctional farming
Aim of activity	<ul style="list-style-type: none"> Representing each other and encouraging conversation. Debates about MA
Description of activity	Icebreaker activity: Choose the Photo you like the best
Material Required:	Various photos on the subject of MA Classroom
Step-by-step instructions for the activity	<ol style="list-style-type: none"> 1. Prepare nice photos that represent the agriculture, rural, and complementary activities on the farm...be sure that there will be more photos than participants. 2. Display the photos around a room where the team can walk around or display them on the big table and see them easily. 3. Give the instruction: each of the participants has to choose the photo that he found the nicest, the most interesting. 4. Ask the participants to introduce themselves and explain why they chose the photo. 5. Ask some questions about what the photos represent and encourage the debate about MA. 6. Make an abstract of the debate and explain the definition of MA.
References/ Sources	https://hbr.org/2017/10/to-build-connection-on-your-team-skip-icebreakers-and-talk-about-photography

Unit Title	Proposal of New GSM
Activity Number: A 2.1	Duration: 30 min
Learning outcomes	<ul style="list-style-type: none"> Operate with GSM in the practical situations, Compare the existing and new GSMs.
Aim of activity	<ul style="list-style-type: none"> Team building Discussion of a practical example Finding a solution to a given problem
Description of activity	Using GSM models to find a solution of the problem
Material Required:	Sketches of the existing and new GSM model. Computer and access to a file with instructions about the activity, writing the results in a Word document. Printed activity instructions, blank note sheets, coloured pens. Figure of Existing GSM and New GSM Examples of Institutes and organizations involved in GSM
Step-by-step instructions for the activity	<ol style="list-style-type: none"> Divide into groups of 4-5 participants. Choose a group leader, recorder and reporter. Develop a debate, consult and find a solution with the help of GSM models. You can help yourself with the questions below Read the problem, develop a debate and prepare a report. <p>Problem: The MA job market has recognized new demands for skills and competencies related to advertising and selling products through digital platforms and social networks.</p> <p>With the help of GSM models, find out:</p> <ol style="list-style-type: none"> At which levels of the counselling process and how career counsellors can get involved to the new needs of the labour market Who are the people they advise/provide? In which areas new training will need to be developed Which institutions will be responsible for the (use a general description that is suitable for all participants of the group, however, from which country they are) <ul style="list-style-type: none"> preparation and implementation of training, for coordination between employers/providers, jobseekers/students and training providers, planning and implementation on the job market Write/sketch the solution. Prepare the report and present it
References/ Sources	https://www.agrinext-project.eu/mma/AgriNext_D1.2_Guidance_Service_Model.pdf/2023090715140260/?m=1694092442

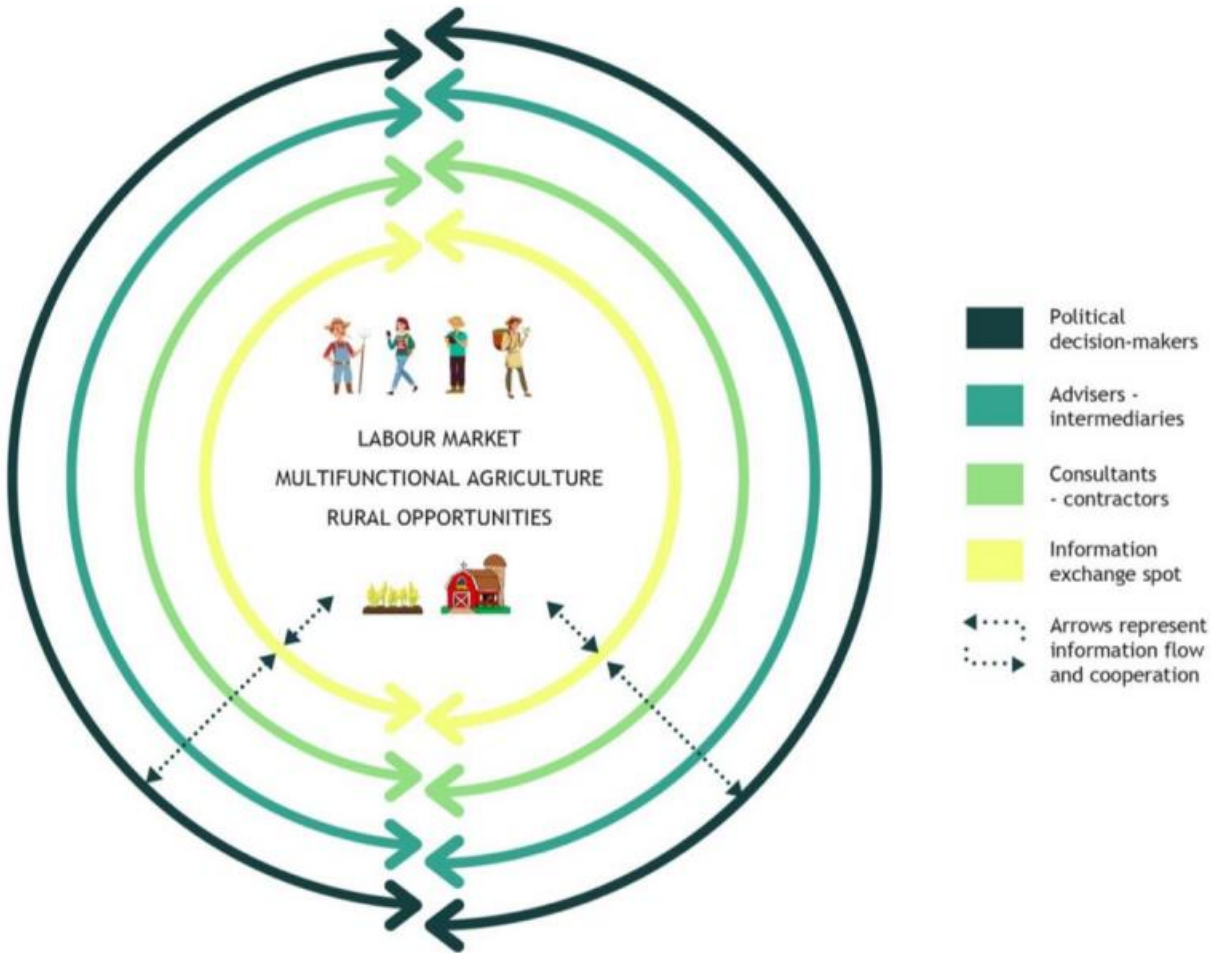


Figure: New GSM

Table 1: Institutes and organizations involved in GSM of Slovenia

Institutions and Organizations			
General career guidance	Professional guidance service	Entrepreneurship guidance	Guidance for people with disabilities
General Guidance Services linked to employers	Organisations providing career guidance in multifunctional agriculture during training.	The Slovenian Public Agency for the Promotion of Entrepreneurship, Internationalisation, Foreign Investment and Technology - SPIRIT	Rehabilitation providers operate as a public service within a network of employment rehabilitation providers
Ministry of Labour, Family, Social Affairs and Equal Opportunities	CPI - Institute of the Republic of Slovenia for Vocational Education and Training	Chamber of Commerce	Career Centers at universities
Employment Service of Slovenia	CMEPIUS	Chamber of Crafts and Enterprise	The Association of Employment Rehabilitation Providers in the Republic of Slovenia and its members (slov. ZIZRS)
Employment agencies (AGADO, ATAMA, adecco, Optius, etc.	Agricultural and food schools (VET)	Competence Centers	Guidance at schools
Guidance Services linked to lifelong learning.	People's Universities, Faculties (career Centers)	Incubators	
Ministry of Education, Science and Sport	Organisations providing advice on multifunctional agriculture and rural development.	Consulting companies for entrepreneurship	
Slovenian Institute for Adult Education	Ministry of Agriculture, Forestry and Food		
Community of Higher Education Institutions (SVŠ)	Chamber of Agriculture and Forestry of Slovenia-CAFS		
The National Education Institute	Farm institute of Slovenia		
Development, Disability and Maintenance Fund	LAGs		
People's Universities			
Non-profit organisations			

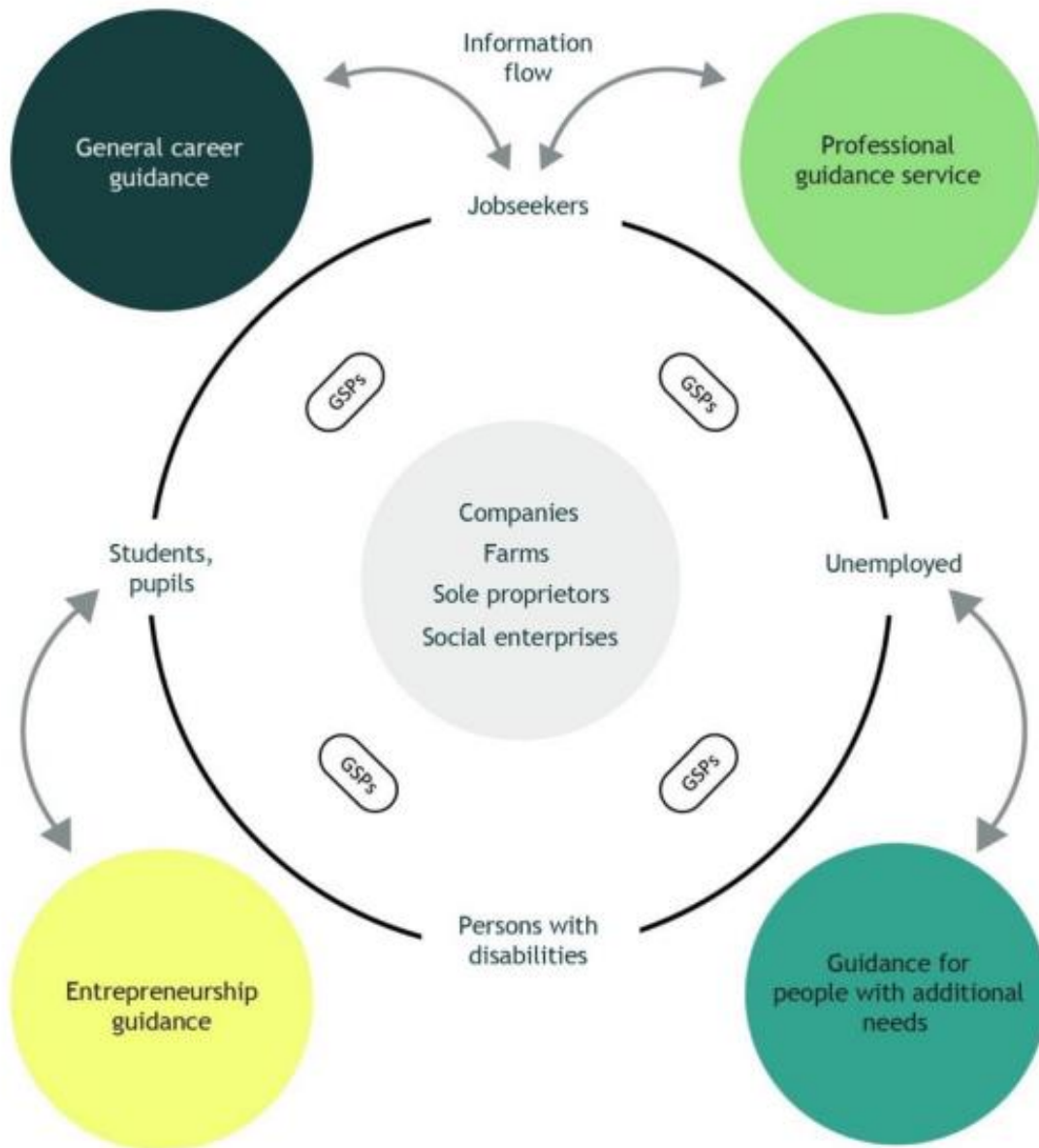


Figure 1: Existing Guide Service Model in Croatia, Slovenia and Spain

Unit Title	Information and Communication within GSM
Activity Number: A 3.2	Duration: 30 min
Learning outcomes	<ul style="list-style-type: none"> Using the same/different information in practical situations, Choose suitable information needed for the guidance/consulting process in multifunctional agriculture Choose suitable methods of communicating
Aim of activity	<ul style="list-style-type: none"> Create information from data, Present and convey information, Communication between source and receiver, Demonstration of a practical situation
Description of activity	<p>Role play: job seeker, employer, career advisor</p> <p>Job vacancy: work on international projects in the field of agriculture.</p>
Material Required	<p>List of data, paper, pencil or computer</p> <p>List of data: Name and surname, 25, 4, 15, address. high school, food processing, the study of agronomy, work experience, an independent entrepreneur, teamwork, secondary vocational school, professional subjects in the field of agronomy, entrepreneurship, international projects, communication, English language</p>
Step-by-step instructions for the activity	<ol style="list-style-type: none"> Form a group of five participants. Divide the roles in the group: three are job seekers, one is their employer, and one is a career counsellor <p>Job seekers apply for the position: work on international projects in the field of agriculture.</p> <ol style="list-style-type: none"> Job seekers, use the above information to compile a short CV (10-15 sentences). Use all the information above (cross it out so you know you have already used it) and add the other necessary descriptions to compile the appropriate information from the data. You have 10 minutes for this activity. The employer and the consultant consult about what questions to ask job seekers. You have 10 minutes for this activity. Each of the job seekers presents their resume and answers the employer's questions. You have 15 minutes for this activity. In the end, the employer chooses the right candidate and justifies the choice.

	8. The consultant writes down essential observations that are necessary for him in the process of consulting and the employer's justification.
References/ Sources	